## 43 STEPS IN THE PLACEMENT PROCESS



Phase 2: Recruit

12. Recruit, really recruit.



14. Determine current professional pursuits.

13. Get a clear understanding of the viability of the candidate.



15. Get commitment based on certain expectations that an offer will be accepted.

16. Prescreen candidates through online search.

17. Address emotional barriers that all candidates experience.

18. Revisit MOTIVATION.



19. Establish communication expectations.



20. Begin initial candidate vetting and informal reference checking.

21. Pre-close the candidate.

22. Honest evaluation of candidate viability - gut check.



25. Present the candidate as agreed upon in Phase 1.

23. Thoroughly review the resume as necessary.

24. Address formal references as necessary.

